

Main Street Reisterstown Program Minutes

Location/Date: Reter's Crabhouse, Reisterstown - February 11, 2013

Attendees: Amy Mantay, Mary Molinaro, Calvin Reter, Shirley Smith, Kevin Kowitz, Tony Baysmore, Jimmy Roberts, Paul Davolos, Pat Brooks, Ernie Schmidhauser, Jimmy Roberts, Vickie Almond, Craig Bober, Michelle Sholund, Irwin Kramer

Amy gave a quick overview of the purpose of our group as well as an update that the County officials are set to be at the March 7th Kick Off Meeting. She also believes that Amy Sietz from the state's Main Street program will be at the meeting. Even though we haven't been approved for the program she knows that we plan to apply when the process is again open so we should "fake it 'til we make it." We are following the 5 guiding principles which effectively match the 5 committees which have been formed. Amy asked each committee whether they met since last week and reminded each one to be sure and take minutes and forward them to her as she will need them when we are ready to apply.

Mary said that the next **Organization** meeting will be held before the Bloomin' Artfest meeting Thursday February 21st which starts at 7pm at Long & Foster since everyone on the committee is also working on the festival planning. Per Amy's last comments, the agenda should include a discussion about fund raising. Mary said that she spoke with Kevin about the refreshments for the morning meeting Feb. 26th and suggested that he plan on 30-40 people. He will give her a quote in the next couple of days.

Paul said that **Economic Restructuring** has not met since last Monday.

Glenn was not there to discuss the **Promotion** committee although Craig said they had a meeting.

Irwin said the **Design** committee has not met yet. However, Amy reminded us that the plan is to wait until after the Kick Off meeting March 7th for the Design committee to start meeting to work with the comments and discussion among property owners and business owners given at both the morning meeting and Kick Off meeting. She said that Karin Brown from the planning office is prepared at that time to work with the committee.

Clean, Safe & Green committee met before our meeting and Jimmy said they spoke about crime in the area and what other Main Streets are doing about it. He said that Littlestown has a program where the speed drops to 25 mph near the schools and during the times of the day when children are dropped off and/or picked up the speed limit is dropped to 15 mph. He also was in Emmitsburg and saw they had a good lighting situation with poles about 18 feet apart and the lumens were bright. He also said that Dan discussed walking Main Street with Officer Willis to conduct a survey from the standpoint of safety.

Amy discussed the part of her agenda reviewing the Outreach Strategy:

Press Release

Baltimore County – meeting with Fronda this week – it should be ready very soon to be released to the public about the March 7th Kick Off meeting

Newspaper

Weekly articles in Patch – Amy is talking with Marc Shapiro and ask that he discuss the committees in his next article

Mary commented that the Community Times had a nice picture and article talking about the Main Street program. He mentioned the five different committees

Pat suggested also contacting churches for putting notices in their bulletins.

Mailing

Property & business owners – Amy said there will be letter written on the county letterhead to business owners and property owners inviting them to the March 7th Kick Off meeting

Flyers

Community-wide distribution

Amy said they divided Main Street into 17 areas and they are looking for us to volunteer to stop by each business, discuss what we are doing, leave a brochure about the Reisterstown Main Street effort. This handout discusses “Why Main Street?” “Why you?” and explains about the “Reisterstown Main Street Committee” and the “Commercial Revitalization” opportunities offered by the Baltimore County Department of Planning. Mention that they will be receiving a letter about the Kick Off meeting, March 7th, 6:30 pm at Trinity Lutheran Church.

Amy also created an invitation for “Coffee & Conversation” that we should leave the business owners for Thursday, February 26th at 8am.

Amy said that the county also plans to create 11” x 14” posters that businesses can hang in their windows and Craig asked about yard signs being created that business owners can put in their yards.

Targeted outreach

Business/property owners

One-on-one meetings

Brochure (Amy) -- see above

Morning event

Tuesday, February 26th @ 8:00am – Bubb’s Deli – see above

Agency Representatives (Amy)

State

Local

Kick-off Meeting

Thursday, March 7th @ 6:30pm – Trinity Lutheran Church

Barb asked about the structure of the meeting: Amy may start giving a brief overview of the purpose of the group and Laurie Hayes who will be coming to the morning meeting can talk about the available meeting . However, Amy's hope is that the majority of the meeting time will be spent listening to the attendees about what they would like as outcomes of the program. Amy asked each committee to think of 3 questions to ask the business owners and/or property owners.

Mary asked that the volunteers who will be stopping by businesses ask for a comment if the owners may be planning to attend the morning meeting so we can plan appropriately for seating and refreshments.

Amy asked that the volunteers ask for contact information, name, phone number, email address so it can be checked with information currently listed for the business.

The next meeting will be held at Reter's Crabhouse, Tuesday, February 19, 2013 at 10am.